

Blaby District Plan Priorities 2021/24

PLACE TO LIVE

Strong, healthy, safe, sustainable communities where the most vulnerable are supported.

We will:

- **Deliver our Climate Change Strategy and, champion the Green Agenda in all we do**
 - Continue to reduce our own carbon footprint
 - Encourage residents and businesses to embrace the green agenda and implement green initiatives
 - Champion environmentally friendly travel
- **Deliver the right housing in the right places**
 - Agree a Local Plan for Blaby District
 - Aim to deliver all new housing in accordance with the Blaby Growth Plan
 - Deliver housing of a type and tenure that people within the district need
- **Work in partnership to keep our communities safe and healthy**
 - Continue to ensure the success of the Community Safety Partnership
 - Support Health partners to provide a holistic and preventative joined up service to residents
 - Promote and deliver health and physical activity programmes
 - Promote the use of the Districts Leisure facilities
- **Help people to help themselves and live independently**
 - Continue to invest in local voluntary and community groups
 - Continue to work closely with our Parish and Town Councils
 - Review services to ensure we are providing the right support to help residents to lead healthy and independent lives
- **Deliver services which are 'digital by choice'**
 - Review our customer service delivery model to ensure that those who can access services digitally choose to do so and, those that can't have suitable alternative options
 - Understand the needs of our community by using information, data and local knowledge well
 - Work in partnership to deliver the Leicestershire ICT Partnership Digital Strategy

PLACE TO WORK

A thriving, prosperous, innovative local economy with a skilled and healthy workforce contributing to the local community.

We will:

- **Support businesses in our district, encourage investment and growth and respond to evolving challenges that they may face**
 - Provide support to businesses to aid recovery from the COVID19 pandemic
 - Review, relaunch and deliver the agreed Economic Development Strategy to help create a sustainable and vibrant economy that works for all
- **Work with partners to deliver accessible, local employment and training opportunities**
 - Keep local businesses informed and encourage them to provide opportunities supported by government such as apprenticeships and training
 - To continually review and enhance our offer to businesses through the support supplied by our business hub
 - To work with key partners to deliver an integrated works and skills service
 - Work closely with partners to ensure that opportunities arising from the new prison project are realised
- **Promote a healthy workforce and work places across Blaby District**
 - Work with businesses to ensure that wellbeing at work is promoted
- **Promote ‘think local’ in everything that we do.**
 - Support local business with advice, guidance and signposting
 - Support stakeholders to maintain and enhance their local amenities
 - Encourage businesses to work with their local communities to be socially accountable in their planning and operations

PLACE TO VISIT

A strong leisure and tourism sector and well maintained and accessible attractions available in the local area encourage visitors to the district.

We will :

- **Promote Blaby District as a tourism destination**
 - Support the delivery of the Blaby District Tourism Growth Plan
 - Play an active part in the Blaby District Tourism Partnership
 - Deliver strategic projects that enhance the district and encourage people to visit
 - Work with groups and businesses that manage historic sites and green spaces to provide the infrastructure to enhance their places.
 - Support stakeholders to encourage promotion of their sites

- **Continue to promote and focus on our ambitions for Walk / Ride Blaby District**
 - Improve options for travel for leisure and work
 - Consider innovative ways to help contribute to the improvement of air quality and traffic congestion
 - Encourage and promote use of Blaby District footpaths and cycle ways

- **Provide desirable, accessible green spaces for our visitors and communities**
 - Develop, agree and commence delivery of a Green Space Strategy
 - Maintain our green spaces to benefit residents and visitors
 - Promote green spaces as a contribution to the health and well-being of visitors and residents
 - Improve and enhance wildlife and biodiversity

PEOPLE STRATEGY

Ensure that Blaby District Council remains a great Place to Work

We will:

- **Transform the way we work as we recover from the Covid19 pandemic**
 - Ensure that all employees have the equipment and training to do their job well
 - Continue to improve communication with staff and Members
 - Promote positive working practices which support good health and wellbeing
 - Ensure fair treatment for all

- **Support our staff and Members through the delivery of the transformation of services**
 - Transform the 'Way We Work' to ensure the best outcomes for customers
 - Provide training to further develop skills and knowledge, keep up to date with new developments
 - Put the right tools and resources in place to help to improve and deliver services

- **Promote and champion Blaby District at every level to ensure the best outcomes for our communities**
 - Work with partners to deliver services in new and innovative ways
 - Lead on and share services where it is the right thing to do for residents and staff
 - Promote the Council as an employer of choice to ensure that we attract and retain the best employees and members.

MEDIUM TERM FINANCIAL STRATEGY (MTFS)

We will:

- **Continue to monitor and manage income and expenditure, delivering sustainable services, placing Blaby District Council in the best financial position possible**
- **Seek new, innovative ways of maximising income or reducing costs in order to support service delivery**
- **Seek external funding opportunities whenever we can to enhance our services**
- **Encourage a commercial, business-like approach to service delivery, balancing charging for services against keeping the customer at the heart of everything we do.**
- **Actively consider opportunities to work with partners to deliver effective, efficient, services that provide best value for the residents.**
- **Maximise the use of our assets**